

THE ENGLISH AND FOREIGN LANGUAGES UNIVERSITY, HYDERABAD

DEPARTMENT OF MATERIALS DEVELOPMENT, TESTING AND EVALUATION

with the support of the

BHARATIYA BHASHA SAMITI, MINISTRY OF EDUCATION, GOI, DELHI

organizes

A ONE-DAY SYMPOSIUM ON

Bharatiya Bhasha Sangam:

Exploring Indian Languages in a Professional Context



What the event is about

Join us for the first-ever Bharatiya Bhasha Sangam, a one-day symposium exploring India’s rich linguistic diversity. This event celebrates how multiple languages coexist, complement each other, and shape our national identity across various professional domains. We bring together leading experts from academia, media, technology, and the arts to discuss the unifying power of multilingualism in contemporary India.

Key Themes and Discussions on

- Multilingual Newsroom: Journalism, Digital Platforms, and Linguistic Diversity by **Shri. Ravi Reddy**, *Resident Editor, The Hindu*
- Language Technology in AI and NLP: Indian Languages in the Digital Age by **Dr. Anoop Kunchukuttan**, *Principal Applied Researcher, Microsoft Co-founder AI4Bharat*
- Translation across Languages by **Prof. Sridhar** (Retd), *Department of Literature, University of Hyderabad*
- Brand Communication: Advertising through Cultural Diversity by **Shri. Vaasu. S Gavarasana**, *CEO, Redmatter Integrated Marketing, Hyderabad*
- Multilingual Pedagogy: Unity through Diverse Learning Pathways by **Prof. Ajit Mohanty**, *Former Professor of Psychology & ICSSR National Fellow, Zakir Hussain Center for Education Studies, Jawaharlal Nehru University, New Delhi*

Event Highlights

- Keynote Address by **Dr. Mahendra Kumar Mishra**, *National Advisor, Multilingual Education, Language and Learning Foundation, New Delhi*
- Interactive Sessions by Experts
- Cultural Evening
- Networking Opportunities

Who can Attend?

Faculty, research scholars, students, industry professionals, government officials, and anyone passionate about and working in Indian languages and multilingualism

Registration

Participation is free on a first-come, first-served basis. Register now to secure your spot!  
Registration link: <https://forms.gle/98pFAYuiHLzqGsst6>

**Date:** 19 November 2025  
**Venue:** Conference Hall 1, Ground Floor,  
New Academic Block  
The English and Foreign Languages University  
(EFLU), Hyderabad

**Contact**  
Prof. Revathi Srinivas  
Department of Materials Development,  
Testing and Evaluation  
Email: [revathi@efluniversity.ac.in](mailto:revathi@efluniversity.ac.in)

Celebrate Unity in Diversity. Celebrate Bharatiya Bhashas.